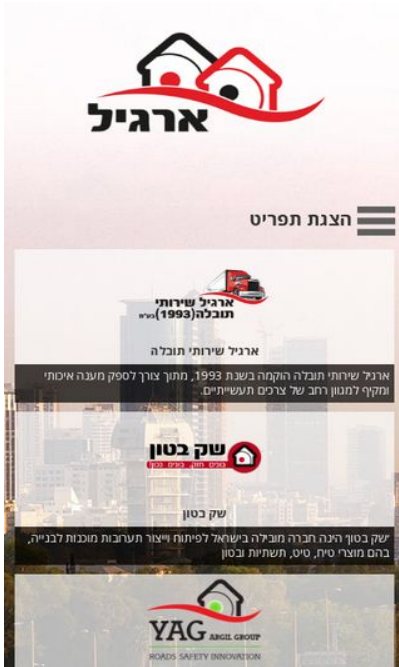


# PageSpeed Insights

## Mobile



88 / 100 Speed

! Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2.8KiB (51% reduction).

- Compressing [http://www.argil.co.il/images/logo\\_white.svg](http://www.argil.co.il/images/logo_white.svg) could save 2.3KiB (56% reduction).
- Compressing [http://www.argil.co.il/images/mobile\\_menu.svg](http://www.argil.co.il/images/mobile_menu.svg) could save 296B (42% reduction).
- Compressing <http://www.argil.co.il/images/alert.svg> could save 269B (36% reduction).

# Mobile

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.5KiB (22% reduction).

- Minifying <http://www.argil.co.il/css/settings.css> could save 2.4KiB (31% reduction) after compression.
- Minifying <http://www.argil.co.il/css/styles.css> could save 860B (13% reduction) after compression.
- Minifying <http://www.argil.co.il/css/jquery.fancybox.css> could save 249B (18% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.3KiB (18% reduction).

- Minifying <http://www.argil.co.il/js/script.js> could save 1.1KiB (19% reduction) after compression.
- Minifying <http://www.argil.co.il/js/access.js> could save 154B (15% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

## Mobile

[Optimize CSS Delivery](#) of the following:

- <http://www.argil.co.il/css/styles.css>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 31.7KiB (51% reduction).

- Compressing <http://www.argil.co.il/images/ul240756/7ba2cd7245aed1fb6755901c5bf751a3.png> could save 31.7KiB (51% reduction).



5 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify HTML

## Mobile

Your HTML is minified. Learn more about [minifying HTML](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

**100 / 100** User Experience

 5 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Mobile

## Desktop



76 / 100 Speed

Should Fix:

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 275.6KiB (81% reduction).

- Compressing and resizing <http://www.argil.co.il/images/logo.png> could save 52.6KiB (79% reduction).
- Compressing and resizing <http://www.argil.co.il/images/ul240756/7ba2cd7245aed1fb6755901c5bf751a3.png> could save 52.2KiB (85% reduction).
- Compressing and resizing <http://www.argil.co.il/images/ul240756/77ba66e9f37ba7499e464111bc4ebfc2.png> could save 48.2KiB (81% reduction).
- Compressing and resizing <http://www.argil.co.il/images/ul240756/49f7016fa9d2f23d0de576174ff798ec.png> could save 35.3KiB (79% reduction).
- Compressing and resizing <http://www.argil.co.il/images/ul240756/810f6da006a8bd24374e97345e66acc4.png> could save 31.7KiB (81% reduction).
- Compressing and resizing

## Desktop

<http://www.argil.co.il/images/ul240756/5f9463586512e511740d018adfe946f8.png> could save 27.6KiB (82% reduction).

- Compressing and resizing <http://www.argil.co.il/images/ul240756/4a2b77b8b9b7d6c22d1f4575b0e79e14.png> could save 22.2KiB (81% reduction).
- Compressing and resizing <http://www.argil.co.il/images/ul240756/d4bf6d28be0d81b3fce1bd0c77caabad.png> could save 5.8KiB (71% reduction).

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2.8KiB (51% reduction).

- Compressing [http://www.argil.co.il/images/logo\\_white.svg](http://www.argil.co.il/images/logo_white.svg) could save 2.3KiB (56% reduction).
- Compressing [http://www.argil.co.il/images/mobile\\_menu.svg](http://www.argil.co.il/images/mobile_menu.svg) could save 296B (42% reduction).
- Compressing <http://www.argil.co.il/images/alert.svg> could save 269B (36% reduction).

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.5KiB (22% reduction).

- Minifying <http://www.argil.co.il/css/settings.css> could save 2.4KiB (31% reduction) after compression.
- Minifying <http://www.argil.co.il/css/styles.css> could save 860B (13% reduction) after

## Desktop

compression.

- Minifying <http://www.argil.co.il/css/jquery.fancybox.css> could save 249B (18% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.3KiB (18% reduction).

- Minifying <http://www.argil.co.il/js/script.js> could save 1.1KiB (19% reduction) after compression.
- Minifying <http://www.argil.co.il/js/access.js> could save 154B (15% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://www.argil.co.il/css/styles.css>



5 Passed Rules

# Desktop

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).