

PageSpeed Insights

Mobile



41 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://multimedia.networkturismo.it/banners/20150527044914_beach_village_cala_gonone.png (expiration not specified)
- http://multimedia.networkturismo.it/banners/20150625011756_eden_banner_573x102.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20150625113522_parcoblu1.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20150625115338_santelia.jpg (expiration not specified)

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- http://multimedia.networkturismo.it/banners/20160303091038_residence%20del%20sole.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20161008121211_stromboli_267x270.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20170524043757_banner_rivadelsole.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20170713111559_villaggio_castroboletto.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20150122121811_p19c8m2ep1v1q9qt1usg14v9dud4.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20170118103458_p1b6of2h0brgj1ab611fs80ji194.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20171129111019_p1c03j9hjk3e97soa9jcv16mu4.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20171230125238_p1c2jk6b191dvcnob83v13se10gu5.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150603121234_grotta-dello-smarldo.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150603123756_portonovo_gallery2_7.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150605092605_gargano.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150605092710_salento.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150607125755_costa%20degli%20dei.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150611015829_cilento.jpg (expiration not specified)
- https://cdn.syndication.twimg.com/widgets/followbutton/info.json?callback=__twtr.setFollowersCountAndFollowing&lang=it&screen_names=mareinitalia (10 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)
- <http://platform.twitter.com/widgets.js> (30 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Mobile

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 16 blocking script resources and 12 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://code.jquery.com/jquery-1.11.3.min.js>
- <http://code.jquery.com/ui/1.11.4/jquery-ui.js>
- <http://cdnjs.cloudflare.com/ajax/libs/jquery-migrate/1.2.1/jquery-migrate.min.js>
- <http://www.mareinitalia.it/js/jquery.slicknav.min.js>
- <http://www.mareinitalia.it/js/ricerca.js>
- <https://cdnjs.cloudflare.com/ajax/libs/superfish/1.7.9/js/superfish.min.js>
- <http://ajax.aspnetcdn.com/ajax/jquery.validate/1.8.1/jquery.validate.js>
- http://www.mareinitalia.it/js/validation_reg.js
- <http://www.mareinitalia.it/js/jquery.cookie.js>
- <http://www.mareinitalia.it/js/jquery.cookiecuttr.js>
- <http://www.mareinitalia.it/js/jquery.mask.min.js>
- http://www.mareinitalia.it/files_buttons/js/materialize.min.js
- http://www.mareinitalia.it/files_buttons/js/modal.js
- <http://www.mareinitalia.it/js/device.detect.js>
- <http://www.mareinitalia.it/js/jquery.nivo.slider.js>
- <http://www.mareinitalia.it/js/jquery.colorbox-min.js>

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Raleway:400,300,600>
- <http://www.mareinitalia.it/css/jquery-ui-1.10.3.flat.css>
- <http://www.mareinitalia.it/css/normalize.css>

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- <http://www.mareinitalia.it/css/skeleton.css>
- <http://www.mareinitalia.it/themes/default/default.css>
- <http://www.mareinitalia.it/css/nivo-slider.css>
- <http://www.mareinitalia.it/css/style.css>
- <http://www.mareinitalia.it/css/slicknav.css>
- <http://www.mareinitalia.it/css/jquery-ui-1.10.3.flat.css>
- <http://www.mareinitalia.it/css/cookiecuttr.css>
- http://www.mareinitalia.it/files_buttons/css/ghpages-materialize.css
- http://www.mareinitalia.it/css/fb_popup.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 784.7KiB (43% reduction).

- Compressing http://www.mareinitalia.it/images/banner_mareinitalia.jpg could save 242.7KiB (77% reduction).
- Compressing http://www.mareinitalia.it/images/slide_1.jpg could save 70.7KiB (24% reduction).
- Compressing http://www.mareinitalia.it/images/slide_2.jpg could save 62KiB (21% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20160303091038_residence%20del%20sole.jpg could save 60.1KiB (72% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150611015829_cilento.jpg could save 54.3KiB (76% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20170713111559_villaggio_castroboletto.jpg could save 51.5KiB (79% reduction).
- Compressing http://www.mareinitalia.it/images/slide_3.jpg could save 47.4KiB (14% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150603121234_grotta-dello-

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smarldo.jpg could save 42.3KiB (69% reduction).

- Compressing http://multimedia.networkturismo.it/news/logo/20150607125755_costa%20degli%20dei.jpg could save 41.1KiB (70% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150605092605_gargano.jpg could save 41KiB (65% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150605092710_salento.jpg could save 36.2KiB (62% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150603123756_portonovo_gallery2_7.jpg could save 22.3KiB (59% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20161008121211_stromboli_267x270.jpg could save 5.7KiB (19% reduction).
- Compressing http://www.mareinitalia.it/images/app_mareinitalia_logo.png could save 3KiB (15% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20170524043757_banner_rivadelsole.jpg could save 2.5KiB (14% reduction).
- Compressing <http://www.mareinitalia.it/images/logo.png> could save 1.5KiB (23% reduction).
- Compressing <http://www.mareinitalia.it/themes/default/arrows.png> could save 185B (23% reduction).
- Compressing <http://1.bp.blogspot.com/-TcJGMnSfOCY/TxrtzzHDLVI/AAAAAAAAAFWc/mdndgrisRuA/s1600/border.png> could save 140B (53% reduction).
- Compressing http://1.bp.blogspot.com/-PPvu-446sn4/Txrt1QsGH1I/AAAAAAAAAFWw/_jWYVoR1HX8/s1600/loading-background.png could save 107B (37% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5.9KiB (29% reduction).

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- Minifying <http://www.mareinitalia.it/css/normalize.css> could save 1.7KiB (65% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/jquery-ui-1.10.3.flat.css> could save 1.4KiB (23% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/skeleton.css> could save 1.1KiB (40% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/style.css> could save 1.1KiB (16% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/nivo-slider.css> could save 338B (42% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/slicknav.css> could save 203B (22% reduction) after compression.
- Minifying <http://www.mareinitalia.it/themes/default/default.css> could save 185B (26% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 3.7KiB (26% reduction).

- Minifying <http://www.mareinitalia.it/> could save 3.7KiB (26% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 47.1KiB (36% reduction).

- Minifying <http://code.jquery.com/ui/1.11.4/jquery-ui.js> could save 40.1KiB (36% reduction) after compression.

Mobile

- Minifying <http://ajax.aspnetcdn.com/ajax/jquery.validate/1.8.1/jquery.validate.js> could save 3KiB (32% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/jquery.nivo.slider.js> could save 1.6KiB (34% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/jquery.cookiecuttr.js> could save 1.4KiB (44% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/jquery.cookie.js> could save 594B (43% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/device.detect.js> could save 175B (33% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/ricerca.js> could save 168B (21% reduction) after compression.
- Minifying http://www.mareinitalia.it/js/validation_reg.js could save 119B (20% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 26% of the final above-the-fold content could be rendered with the full HTML response snapshot:31.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

94 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 420 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<h3>Consigliati da mare in italia</h3>` falls outside the viewport.
- The element `<h4>le nostre strutture preferite</h4>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<div class="blocco-item-bottom">Castroboleto V...a la struttura</div>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<div class="blocco-item-bottom">Hotel Parco Bl...a la struttura</div>` falls outside the viewport.

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- The element `` falls outside the viewport.
- The element `<div class="blocco-item-bottom">Residence del...a la struttura</div>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<div class="blocco-item-bottom">Park Hotel San...a la struttura</div>` falls outside the viewport.
- The element `<div class="two columns fo...logo-container"></div>` falls outside the viewport.
- The element `<ul class="footer-menu">pubblicitàpriv...mputing S.p.A.` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="slider" class="nivoSlider">Il Villaggio d...i PrevNext</div>` is close to 1 other tap targets final.
- The tap target `Mare Basilicata` and 14 others are close to other tap targets final.
- The tap target `<div class="ui-dialog ui-w...e ui-resizable">Download AppCl...ChiudiScarica</div>` is close to 1 other tap targets final.
- The tap target `<div class="ui-dialog ui-w...e ui-resizable">Download AppCl...ChiudiScarica</div>` and 4 others are close to other tap targets final.
- The tap target `<div class="ui-dialog-titl...aggable-handle">Download AppClose</div>` is close to 1 other tap targets final.
- The tap target `<div class="ui-dialog-titl...aggable-handle">Download AppClose</div>` and 1 others are close to other tap targets final.
- The tap target `<button type="button" class="ui-button ui-w...titlebar-close">Close</button>` is close to 2 other tap targets final.

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- The tap target `<button type="button" class="ui-button ui-w...ui-state-focus">Chiudi</button>` is close to 1 other tap targets final.
- The tap target `<button type="button" class="ui-button ui-w...tton-text-only">Scarica</button>` is close to 1 other tap targets final.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://multimedia.networkturismo.it/banners/20150527044914_beach_village_cala_gonone.png (expiration not specified)
- http://multimedia.networkturismo.it/banners/20150625011756_eden_banner_573x102.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20150625113522_parcoblu1.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20150625115338_santelia.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20160303091038_residence%20del%20sole.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20161008121211_stromboli_267x270.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20170524043757_banner_rivadelsole.jpg (expiration not specified)
- http://multimedia.networkturismo.it/banners/20170713111559_villaggio_castroboletto.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20150122121811_p19c8m2ep1v1q9qt1usg14v9dud4.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20170118103458_p1b6of2h0brgj1ab611fs80ji194.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20171129111019_p1c03j9hjk3e97soa9jcv16mu4.jpg (expiration not specified)
- http://multimedia.networkturismo.it/foto_campeggi/small_mi_20171230125238_p1c2jk6b191dvcnob83v13se10gu5.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150603121234_grotta-dello-smarldo.jpg (expiration not specified)

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- http://multimedia.networkturismo.it/news/logo/20150603123756_portonovo_gallery2_7.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150605092605_gargano.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150605092710_salento.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150607125755_costa%20degli%20dei.jpg (expiration not specified)
- http://multimedia.networkturismo.it/news/logo/20150611015829_cilento.jpg (expiration not specified)
- https://cdn.syndication.twimg.com/widgets/followbutton/info.json?callback=__twtr.setFollowersCountAndFollowing&lang=it&screen_names=mareinitalia (10 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)
- <http://platform.twitter.com/widgets.js> (30 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://code.jquery.com/jquery-1.11.3.min.js>
- <http://code.jquery.com/ui/1.11.4/jquery-ui.js>
- <http://cdnjs.cloudflare.com/ajax/libs/jquery-migrate/1.2.1/jquery-migrate.min.js>
- <http://www.mareinitalia.it/js/jquery.slicknav.min.js>
- <http://www.mareinitalia.it/js/ricerca.js>
- <https://cdnjs.cloudflare.com/ajax/libs/superfish/1.7.9/js/superfish.min.js>

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- <http://ajax.aspnetcdn.com/ajax/jquery.validate/1.8.1/jquery.validate.js>
- http://www.mareinitalia.it/js/validation_reg.js

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Raleway:400,300,600>
- <http://www.mareinitalia.it/css/jquery-ui-1.10.3.flat.css>
- <http://www.mareinitalia.it/css/normalize.css>
- <http://www.mareinitalia.it/css/skeleton.css>
- <http://www.mareinitalia.it/themes/default/default.css>
- <http://www.mareinitalia.it/css/nivo-slider.css>
- <http://www.mareinitalia.it/css/style.css>
- <http://www.mareinitalia.it/css/slicknav.css>
- <http://www.mareinitalia.it/css/jquery-ui-1.10.3.flat.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 801KiB (44% reduction).

- Compressing http://www.mareinitalia.it/images/banner_mareinitalia.jpg could save 242.7KiB (77% reduction).
- Compressing http://www.mareinitalia.it/images/slide_1.jpg could save 70.7KiB (24% reduction).
- Compressing http://www.mareinitalia.it/images/slide_2.jpg could save 62KiB (21% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20160303091038_residence%20del%20sole.jpg could save 60.1KiB (72% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150611015829_cilento.jpg could save 54.3KiB (76% reduction).
- Compressing

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http://multimedia.networkturismo.it/banners/20170713111559_villaggio_castroboleto.jpg could save 51.5KiB (79% reduction).

- Compressing http://www.mareinitalia.it/images/slide_3.jpg could save 47.4KiB (14% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150603121234_grotta-dello-smarldo.jpg could save 42.3KiB (69% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150607125755_costa%20degli%20dei.jpg could save 41.1KiB (70% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150605092605_gargano.jpg could save 41KiB (65% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150605092710_salento.jpg could save 36.2KiB (62% reduction).
- Compressing http://multimedia.networkturismo.it/news/logo/20150603123756_portonovo_gallery2_7.jpg could save 22.3KiB (59% reduction).
- Compressing and resizing http://www.mareinitalia.it/images/app_mareinitalia_logo.png could save 19.5KiB (91% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20161008121211_stromboli_267x270.jpg could save 5.7KiB (19% reduction).
- Compressing http://multimedia.networkturismo.it/banners/20170524043757_banner_rivadelsole.jpg could save 2.5KiB (14% reduction).
- Compressing <http://www.mareinitalia.it/images/logo.png> could save 1.5KiB (23% reduction).
- Compressing <http://www.mareinitalia.it/themes/default/arrows.png> could save 185B (23% reduction).
- Compressing http://1.bp.blogspot.com/-PPvu-446sn4/Txrt1QsGH1I/AAAAAAAAFWw/_jWYVoR1HX8/s1600/loading-background.png could save 107B (37% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Desktop

[Minify CSS](#) for the following resources to reduce their size by 5.9KiB (29% reduction).

- Minifying <http://www.mareinitalia.it/css/normalize.css> could save 1.7KiB (65% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/jquery-ui-1.10.3.flat.css> could save 1.4KiB (23% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/skeleton.css> could save 1.1KiB (40% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/style.css> could save 1.1KiB (16% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/nivo-slider.css> could save 338B (42% reduction) after compression.
- Minifying <http://www.mareinitalia.it/css/slicknav.css> could save 203B (22% reduction) after compression.
- Minifying <http://www.mareinitalia.it/themes/default/default.css> could save 185B (26% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 3.7KiB (26% reduction).

- Minifying <http://www.mareinitalia.it/> could save 3.7KiB (26% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Desktop](#)

[Minify JavaScript](#) for the following resources to reduce their size by 47.1KiB (36% reduction).

- Minifying <http://code.jquery.com/ui/1.11.4/jquery-ui.js> could save 40.1KiB (36% reduction) after compression.
- Minifying <http://ajax.aspnetcdn.com/ajax/jquery.validate/1.8.1/jquery.validate.js> could save 3KiB (32% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/jquery.nivo.slider.js> could save 1.6KiB (34% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/jquery.cookiecuttr.js> could save 1.4KiB (44% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/jquery.cookie.js> could save 594B (43% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/device.detect.js> could save 175B (33% reduction) after compression.
- Minifying <http://www.mareinitalia.it/js/ricerca.js> could save 168B (21% reduction) after compression.
- Minifying http://www.mareinitalia.it/js/validation_reg.js could save 119B (20% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Desktop

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).