

# PageSpeed Insights

Mobile



31 / 100 Speed

! Should Fix:

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 588.7KiB (74% reduction).

- Compressing <http://revistacentral.com.mx/scripts/highcharts.js> could save 95.2KiB (63% reduction).
- Compressing <http://static.azteca.com/azteca/scripts/mootools-more-1.4.0.1.js> could save 82.1KiB (69% reduction).
- Compressing <http://static.azteca.com/azteca/scripts/mootools-core-1.4.5-full-nocompat-yc.js> could save 59.2KiB (67% reduction).
- Compressing <http://revistacentral.com.mx/> could save 57.4KiB (80% reduction).
- Compressing <http://revistacentral.com.mx/fonts/fontawesome-webfont.woff2?v=4.3.0> could

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save 57.4KiB (80% reduction).

- Compressing <http://revistacentral.com.mx/styles/style.css> could save 57KiB (81% reduction).
- Compressing <http://revistacentral.com.mx/styles/animate.css> could save 56.1KiB (92% reduction).
- Compressing <http://static.azteca.com/portal/scriptam/aztecadilcode.js> could save 48.2KiB (77% reduction).
- Compressing <http://revistacentral.com.mx/styles/home.css> could save 31.9KiB (80% reduction).
- Compressing <http://revistacentral.com.mx/portal/scripts/nctrpes.js> could save 22.2KiB (73% reduction).
- Compressing <http://revistacentral.com.mx/scripts/CBRSEvents.js> could save 5KiB (72% reduction).
- Compressing <http://revistacentral.com.mx/scripts/home.js> could save 3.6KiB (73% reduction).
- Compressing <http://revistacentral.com.mx/portal/scripts/nctrpHelpers.js> could save 2.7KiB (63% reduction).
- Compressing <http://revistacentral.com.mx/json/Estados.json> could save 2.6KiB (81% reduction).
- Compressing <http://revistacentral.com.mx/styles/fancy.css> could save 2.4KiB (74% reduction).
- Compressing <http://revistacentral.com.mx/scripts/votaciones.js> could save 1.5KiB (60% reduction).
- Compressing <http://revistacentral.com.mx/scripts/mootools-adapter.js> could save 1.3KiB (53% reduction).
- Compressing <http://revistacentral.com.mx/json/delegaciones/1.json> could save 1.2KiB (82% reduction).
- Compressing <http://revistacentral.com.mx/scripts/head.js> could save 589B (60% reduction).
- Compressing <http://revistacentral.com.mx/portal/scripts/nctrp.js> could save 542B (51% reduction).
- Compressing <http://revistacentral.com.mx/scripts/fancy.js> could save 309B (47% reduction).
- Compressing <http://revistacentral.com.mx/scripts/script.js> could save 269B (59% reduction).

## Leverage browser caching

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Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://revistacentral.com.mx/images/delete/01.png> (expiration not specified)
- <http://revistacentral.com.mx/images/dislike.png> (expiration not specified)
- [http://revistacentral.com.mx/images/gal\\_left.png](http://revistacentral.com.mx/images/gal_left.png) (expiration not specified)
- [http://revistacentral.com.mx/images/gal\\_right.png](http://revistacentral.com.mx/images/gal_right.png) (expiration not specified)
- <http://revistacentral.com.mx/images/like.png> (expiration not specified)
- <http://revistacentral.com.mx/images/logoRevCentral.png> (expiration not specified)
- <http://revistacentral.com.mx/images/plusOne.png> (expiration not specified)
- <http://revistacentral.com.mx/images/socialBckgnd.png> (expiration not specified)
- [http://revistacentral.com.mx/images/video\\_icon.png](http://revistacentral.com.mx/images/video_icon.png) (expiration not specified)
- <http://revistacentral.com.mx/images/vineta.png> (expiration not specified)
- <http://revistacentral.com.mx/json/Estados.json> (expiration not specified)
- <http://revistacentral.com.mx/json/delegaciones/1.json> (expiration not specified)
- <http://revistacentral.com.mx/portal/scripts/nctrp.js> (expiration not specified)
- <http://revistacentral.com.mx/portal/scripts/nctrpHelpers.js> (expiration not specified)
- <http://revistacentral.com.mx/portal/scripts/nctrpes.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/CBRSEvents.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/fancy.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/head.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/highcharts.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/home.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/mootools-adapter.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/script.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/votaciones.js> (expiration not specified)
- <http://revistacentral.com.mx/styles/animate.css> (expiration not specified)
- <http://revistacentral.com.mx/styles/fancy.css> (expiration not specified)

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- <http://revistacentral.com.mx/styles/home.css> (expiration not specified)
- <http://revistacentral.com.mx/styles/style.css> (expiration not specified)
- <http://static.azteca.com/azteca/scripts/mootools-core-1.4.5-full-nocompat-yc.js> (expiration not specified)
- <http://static.azteca.com/azteca/scripts/mootools-more-1.4.0.1.js> (expiration not specified)
- <http://static.azteca.com/imagenes/2015/42/brenda-jaet-2013665.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2016/05/jessica-de-la-cruz-2042569.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2016/05/jorge-coll-2042018.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/17/ximena-web-2132469.png> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172116.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172117.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/47/ipad-2177380.jpg> (expiration not specified)
- <http://static.azteca.com/portal/scriptam/aztecadilcode.js> (expiration not specified)
- [https://cdn.syndication.twimg.com/widgets/timelines/616337682298355713?callback=\\_\\_twitter.callbacks.tl\\_i0\\_616337682298355713\\_old&dnt=false&domain=revistacentral.com.mx&lang=en&suppress\\_response\\_codes=true&t=1680747&tz=GMT-0800](https://cdn.syndication.twimg.com/widgets/timelines/616337682298355713?callback=__twitter.callbacks.tl_i0_616337682298355713_old&dnt=false&domain=revistacentral.com.mx&lang=en&suppress_response_codes=true&t=1680747&tz=GMT-0800) (5 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)
- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- [https://connect.facebook.net/es\\_LA/all.js](https://connect.facebook.net/es_LA/all.js) (20 minutes)
- <http://platform.twitter.com/widgets.js> (30 minutes)
- [http://www.google.com/recaptcha/api/js/recaptcha\\_ajax.js](http://www.google.com/recaptcha/api/js/recaptcha_ajax.js) (50 minutes)
- <http://tag.navdmp.com/tm39306.js> (60 minutes)
- <http://usr.navdmp.com/usr?v=7&acc=39306&upd=1&new=1&wst=0&wct=1> (60 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

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## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 12 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://static.azteca.com/azteca/scripts/mootools-core-1.4.5-full-nocompat-yc.js>
- <http://static.azteca.com/azteca/scripts/mootools-more-1.4.0.1.js>
- [http://www.google.com/recaptcha/api/js/recaptcha\\_ajax.js](http://www.google.com/recaptcha/api/js/recaptcha_ajax.js)
- <http://revistacentral.com.mx/portal/scripts/ncrtp.js>
- <http://revistacentral.com.mx/portal/scripts/ncrtpHelpers.js>
- <http://revistacentral.com.mx/portal/scripts/ncrtpes.js>
- [https://securepubads.g.doubleclick.net/gpt/pubads\\_impl\\_169.js](https://securepubads.g.doubleclick.net/gpt/pubads_impl_169.js)
- <https://adservice.google.de/adsid/integrator.sync.js?domain=revistacentral.com.mx>
- <http://static.azteca.com/portal/scriptam/aztecadilcode.js>
- <http://tag.navdmp.com/tm39306.js>
- [https://securepubads.g.doubleclick.net/gampad/ads?gdfp\\_req=1&correlator=548973582483456&output=json\\_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&impl=ss&adsid=NT&json\\_a=1&eid=108809103%2C21060361%2C21061149%2C21061414&sc=0&sfv=1-0-14&iu\\_parts=29782907%2CRevista-Central%2Crevistacentral%2CHome&enc\\_prev\\_ius=%2F0%2F1%2F2%2F3%2C%2F0%2F1%2F2%2F3%2C%2F0%2F1%2F2%2F3%2C%2F0%2F1%2F2%2F3&prev\\_iu\\_szs=320x60%2C300x250%2C300x251%2C1x1&ists=1&prev\\_sc\\_p=Pos%3DFullSup%7CPos%3DBoxSup%7CPos%3DBoxInf%7Cintertype%3Dlayer&cookie\\_enabled=1&abxe=1&imt=1512672809&dt=1512672809955&frm=20&biw=412&bih=732&oid=3&adx=0%2C-9%2C-9%2C-9&adys=40%2C-9%2C-9%2C-9&adks=536675575%2C1495962676%2C3278913608%2C2006274867&gut=v2&if=1&u\\_tz=-480&u\\_his=1&u\\_h=732&u\\_w=412&u\\_ah=732&u\\_aw=412&u\\_cd=24&u\\_sd=2.625&flash=0&url=http%3A%2F%2Frevistacentral.com.mx%2F&dssz=24&icsg=258688&std=0&csl=35&vrg=169&vis=1&ga\\_vid=455611796.1512672810&ga\\_sid=1512672810&ga\\_hid=1164615463](https://securepubads.g.doubleclick.net/gampad/ads?gdfp_req=1&correlator=548973582483456&output=json_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&impl=ss&adsid=NT&json_a=1&eid=108809103%2C21060361%2C21061149%2C21061414&sc=0&sfv=1-0-14&iu_parts=29782907%2CRevista-Central%2Crevistacentral%2CHome&enc_prev_ius=%2F0%2F1%2F2%2F3%2C%2F0%2F1%2F2%2F3%2C%2F0%2F1%2F2%2F3%2C%2F0%2F1%2F2%2F3&prev_iu_szs=320x60%2C300x250%2C300x251%2C1x1&ists=1&prev_sc_p=Pos%3DFullSup%7CPos%3DBoxSup%7CPos%3DBoxInf%7Cintertype%3Dlayer&cookie_enabled=1&abxe=1&imt=1512672809&dt=1512672809955&frm=20&biw=412&bih=732&oid=3&adx=0%2C-9%2C-9%2C-9&adys=40%2C-9%2C-9%2C-9&adks=536675575%2C1495962676%2C3278913608%2C2006274867&gut=v2&if=1&u_tz=-480&u_his=1&u_h=732&u_w=412&u_ah=732&u_aw=412&u_cd=24&u_sd=2.625&flash=0&url=http%3A%2F%2Frevistacentral.com.mx%2F&dssz=24&icsg=258688&std=0&csl=35&vrg=169&vis=1&ga_vid=455611796.1512672810&ga_sid=1512672810&ga_hid=1164615463)
- [https://securepubads.g.doubleclick.net/gpt/pubads\\_impl\\_rendering\\_169.js](https://securepubads.g.doubleclick.net/gpt/pubads_impl_rendering_169.js)

### [Optimize CSS Delivery](#) of the following:

- <http://revistacentral.com.mx/styles/animate.css>

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- <http://revistacentral.com.mx/styles/style.css>
- <http://fonts.googleapis.com/css?family=Josefin+Sans>
- <http://fonts.googleapis.com/css?family=Josefin+Sans:700>
- <http://fonts.googleapis.com/css?family=Abril+Fatface>
- <http://revistacentral.com.mx/styles/fancy.css>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 620.1KiB (80% reduction).

- Compressing <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172116.jpg> could save 190.8KiB (90% reduction).
- Compressing <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172117.jpg> could save 189.7KiB (90% reduction).
- Compressing <http://static.azteca.com/imagenes/2017/47/ipad-2177380.jpg> could save 187.4KiB (90% reduction).
- Compressing <http://static.azteca.com/imagenes/2017/17/ximena-web-2132469.png> could save 19.2KiB (48% reduction).
- Compressing <http://static.azteca.com/imagenes/2015/42/brenda-jaet-2013665.jpg> could save 12.5KiB (61% reduction).
- Compressing <http://revistacentral.com.mx/images/plusOne.png> could save 2.6KiB (42% reduction).
- Compressing <http://revistacentral.com.mx/images/dislike.png> could save 1.5KiB (26% reduction).
- Compressing <http://revistacentral.com.mx/images/like.png> could save 1.3KiB (28% reduction).
- Compressing [http://revistacentral.com.mx/images/video\\_icon.png](http://revistacentral.com.mx/images/video_icon.png) could save 1.2KiB (50% reduction).
- Compressing <http://revistacentral.com.mx/images/socialBckgnd.png> could save 1KiB (77% reduction).
- Compressing [https://pbs.twimg.com/profile\\_images/925447081371693056/3TVm3qbC\\_bigger.jpg](https://pbs.twimg.com/profile_images/925447081371693056/3TVm3qbC_bigger.jpg) could

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- save 1KiB (38% reduction).
- Compressing <http://revistacentral.com.mx/images/vineta.png> could save 954B (76% reduction).
  - Compressing <http://revistacentral.com.mx/images/logoRevCentral.png> could save 924B (13% reduction).
  - Compressing <http://revistacentral.com.mx/images/delete/01.png> could save 894B (73% reduction).
  - Compressing <http://static.azteca.com/imagenes/2016/05/jorge-coll-2042018.jpg> could save 848B (14% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p133x133/24312923\\_1567615293305121\\_5984345956516517915\\_n.jpg?oh=7a85431a2e8b3f4fdf5a3a3adb5b1f1&oe=5A96FB7B](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p133x133/24312923_1567615293305121_5984345956516517915_n.jpg?oh=7a85431a2e8b3f4fdf5a3a3adb5b1f1&oe=5A96FB7B) could save 732B (16% reduction).
  - Compressing [http://revistacentral.com.mx/images/gal\\_right.png](http://revistacentral.com.mx/images/gal_right.png) could save 725B (26% reduction).
  - Compressing [http://revistacentral.com.mx/images/gal\\_left.png](http://revistacentral.com.mx/images/gal_left.png) could save 722B (26% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/c15.0.50.50/p50x50/10354686\\_10150004552801856\\_220367501106153455\\_n.jpg?oh=8a3549a50c99193e342e22c66b375815&oe=5AC4632F](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/c15.0.50.50/p50x50/10354686_10150004552801856_220367501106153455_n.jpg?oh=8a3549a50c99193e342e22c66b375815&oe=5AC4632F) could save 443B (44% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/21761520\\_10212918239062379\\_65587516483085720\\_n.jpg?oh=5f042b435cdf3c50219c9796c03f000c&oe=5AC878DD](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/21761520_10212918239062379_65587516483085720_n.jpg?oh=5f042b435cdf3c50219c9796c03f000c&oe=5AC878DD) could save 438B (26% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24129536\\_10156138446349887\\_2753267302088462912\\_n.jpg?oh=43018e6370477f34ddbda938841b8c0e&oe=5A902279](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24129536_10156138446349887_2753267302088462912_n.jpg?oh=43018e6370477f34ddbda938841b8c0e&oe=5A902279) could save 438B (27% reduction).
  - Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180544.jpeg> could save 437B (11% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/12651200\\_218674408475102\\_4615646682405817329\\_n.jpg?oh=78a6383ecc68a40413d6a310f0f790c4&oe=5A8D3D89](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/12651200_218674408475102_4615646682405817329_n.jpg?oh=78a6383ecc68a40413d6a310f0f790c4&oe=5A8D3D89) could save 431B (31% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24301100\\_10155993202749312\\_3366606693609454399\\_n.jpg?oh=cd8ab95dcb589151355764fc958870e1&oe=5AC4827F](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24301100_10155993202749312_3366606693609454399_n.jpg?oh=cd8ab95dcb589151355764fc958870e1&oe=5AC4827F) could save 423B (26% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/16508567\\_10155033669729308\\_2443634001433222060\\_n.jpg?oh=449db47df73f4cec8cdd1db0a7dc3c63&oe=5A980CB0](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/16508567_10155033669729308_2443634001433222060_n.jpg?oh=449db47df73f4cec8cdd1db0a7dc3c63&oe=5A980CB0) could save 422B (25% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24176723\\_1672080569521375\\_992925425613421325\\_n.jpg?oh=bd9cc8b36b652b911292f7fb0de9d85c&oe=5ACD32E7](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24176723_1672080569521375_992925425613421325_n.jpg?oh=bd9cc8b36b652b911292f7fb0de9d85c&oe=5ACD32E7) could save 422B (23% reduction).

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- Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/22049899\\_1504192902980694\\_4933094487617008798\\_n.jpg?oh=f55de185e3e4cda5d3dafd57df258a7b&oe=5A925F12](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/22049899_1504192902980694_4933094487617008798_n.jpg?oh=f55de185e3e4cda5d3dafd57df258a7b&oe=5A925F12) could save 420B (27% reduction).
- Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/c0.0.50.50/p50x50/24862639\\_514637912237392\\_7451190143015741669\\_n.jpg?oh=e809feb43a4a3fc9ec50ccc932889c73&oe=5AC337A5](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/c0.0.50.50/p50x50/24862639_514637912237392_7451190143015741669_n.jpg?oh=e809feb43a4a3fc9ec50ccc932889c73&oe=5AC337A5) could save 418B (25% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180543.jpg> could save 414B (12% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180438.jpg> could save 413B (12% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=43,57&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180558.jpg> could save 401B (12% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/a-2180553.jpg> could save 397B (11% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180564.jpg> could save 371B (12% reduction).

## Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 31.7KiB (19% reduction).

- Minifying <http://revistacentral.com.mx/styles/animate.css> could save 14.6KiB (25% reduction).
- Minifying <http://revistacentral.com.mx/styles/style.css> could save 11.3KiB (17% reduction).
- Minifying <http://revistacentral.com.mx/styles/home.css> could save 5.8KiB (15% reduction).



### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 45.7KiB (33% reduction).

- Minifying <http://revistacentral.com.mx/> could save 22.8KiB (33% reduction).
- Minifying <http://revistacentral.com.mx/fonts/fontawesome-webfont.woff2?v=4.3.0> could save 22.8KiB (33% reduction).

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 45.4KiB (39% reduction).

- Minifying <http://static.azteca.com/portal/scriptam/aztecadilcode.js> could save 26.5KiB (43% reduction).
- Minifying <http://revistacentral.com.mx/portal/scripts/ncrtpes.js> could save 10.6KiB (36% reduction).
- Minifying <http://revistacentral.com.mx/scripts/CBRSEvents.js> could save 1.7KiB (25% reduction).
- Minifying <http://revistacentral.com.mx/portal/scripts/ncrtpHelpers.js> could save 1.6KiB (38% reduction).
- Minifying <http://revistacentral.com.mx/scripts/home.js> could save 1.6KiB (32% reduction).
- Minifying <http://revistacentral.com.mx/scripts/votaciones.js> could save 1.1KiB (48% reduction).
- Minifying <http://revistacentral.com.mx/json/Estados.json> could save 1.1KiB (35% reduction).
- Minifying <http://revistacentral.com.mx/json/delegaciones/1.json> could save 672B (44% reduction).
- Minifying <http://revistacentral.com.mx/portal/scripts/ncrtp.js> could save 341B (33% reduction).

## Mobile

reduction).

- Minifying <http://revistacentral.com.mx/scripts/head.js> could save 282B (29% reduction).



### 3 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience



### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="https://twitter.com/Central_mx" class="TweetAuthor-li...ty u-linkBlend">Revista Centra...@Central_mx</a>` is close to 1 other tap targets.

## Mobile

- The tap target `<a href="https://twitte...om/ParisHilton" class="PrettyLink pro...misible h-card">@ParisHilton</a>` and 3 others are close to other tap targets.
- The tap target `<a href="/terminosycondiciones/index/">Términos y Condiciones</a>` and 1 others are close to other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



39 / 100 Speed

! Should Fix:

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 588.7KiB (74% reduction).

- Compressing <http://revistacentral.com.mx/scripts/highcharts.js> could save 95.2KiB (63% reduction).
- Compressing <http://static.azteca.com/azteca/scripts/mootools-more-1.4.0.1.js> could save 82.1KiB (69% reduction).
- Compressing <http://static.azteca.com/azteca/scripts/mootools-core-1.4.5-full-nocompat-yc.js> could save 59.2KiB (67% reduction).
- Compressing <http://revistacentral.com.mx/> could save 57.4KiB (80% reduction).
- Compressing <http://revistacentral.com.mx/fonts/fontawesome-webfont.woff2?v=4.3.0> could save 57.4KiB (80% reduction).
- Compressing <http://revistacentral.com.mx/styles/style.css> could save 57KiB (81% reduction).
- Compressing <http://revistacentral.com.mx/styles/animate.css> could save 56.1KiB (92% reduction).
- Compressing <http://static.azteca.com/portal/scriptam/aztecadilcode.js> could save 48.2KiB (77% reduction).
- Compressing <http://revistacentral.com.mx/styles/home.css> could save 31.9KiB (80% reduction).
- Compressing <http://revistacentral.com.mx/portal/scripts/nrcrtpes.js> could save 22.2KiB (73% reduction).

## Desktop

reduction).

- Compressing <http://revistacentral.com.mx/scripts/CBRSEvents.js> could save 5KiB (72% reduction).
- Compressing <http://revistacentral.com.mx/scripts/home.js> could save 3.6KiB (73% reduction).
- Compressing <http://revistacentral.com.mx/portal/scripts/nctrpHelpers.js> could save 2.7KiB (63% reduction).
- Compressing <http://revistacentral.com.mx/json/Estados.json> could save 2.6KiB (81% reduction).
- Compressing <http://revistacentral.com.mx/styles/fancy.css> could save 2.4KiB (74% reduction).
- Compressing <http://revistacentral.com.mx/scripts/votaciones.js> could save 1.5KiB (60% reduction).
- Compressing <http://revistacentral.com.mx/scripts/mootools-adapter.js> could save 1.3KiB (53% reduction).
- Compressing <http://revistacentral.com.mx/json/delegaciones/1.json> could save 1.2KiB (82% reduction).
- Compressing <http://revistacentral.com.mx/scripts/head.js> could save 589B (60% reduction).
- Compressing <http://revistacentral.com.mx/portal/scripts/nctrp.js> could save 542B (51% reduction).
- Compressing <http://revistacentral.com.mx/scripts/fancy.js> could save 309B (47% reduction).
- Compressing <http://revistacentral.com.mx/scripts/script.js> could save 269B (59% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://revistacentral.com.mx/images/delete/01.png> (expiration not specified)
- <http://revistacentral.com.mx/images/dislike.png> (expiration not specified)
- [http://revistacentral.com.mx/images/gal\\_left.png](http://revistacentral.com.mx/images/gal_left.png) (expiration not specified)

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- [http://revistacentral.com.mx/images/gal\\_right.png](http://revistacentral.com.mx/images/gal_right.png) (expiration not specified)
- <http://revistacentral.com.mx/images/like.png> (expiration not specified)
- <http://revistacentral.com.mx/images/logoRevCentral.png> (expiration not specified)
- <http://revistacentral.com.mx/images/plusOne.png> (expiration not specified)
- <http://revistacentral.com.mx/images/socialBckgnd.png> (expiration not specified)
- [http://revistacentral.com.mx/images/video\\_icon.png](http://revistacentral.com.mx/images/video_icon.png) (expiration not specified)
- <http://revistacentral.com.mx/images/vineta.png> (expiration not specified)
- <http://revistacentral.com.mx/json/Estados.json> (expiration not specified)
- <http://revistacentral.com.mx/json/delegaciones/1.json> (expiration not specified)
- <http://revistacentral.com.mx/portal/scripts/nrcrtp.js> (expiration not specified)
- <http://revistacentral.com.mx/portal/scripts/nrcrtpHelpers.js> (expiration not specified)
- <http://revistacentral.com.mx/portal/scripts/nrcrtpes.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/CBRSEvents.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/fancy.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/head.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/highcharts.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/home.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/mootools-adapter.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/script.js> (expiration not specified)
- <http://revistacentral.com.mx/scripts/votaciones.js> (expiration not specified)
- <http://revistacentral.com.mx/styles/animate.css> (expiration not specified)
- <http://revistacentral.com.mx/styles/fancy.css> (expiration not specified)
- <http://revistacentral.com.mx/styles/home.css> (expiration not specified)
- <http://revistacentral.com.mx/styles/style.css> (expiration not specified)
- <http://static.azteca.com/azteca/scripts/mootools-core-1.4.5-full-nocompat-yc.js> (expiration not specified)
- <http://static.azteca.com/azteca/scripts/mootools-more-1.4.0.1.js> (expiration not specified)
- <http://static.azteca.com/imagenes/2015/42/brenda-jaet-2013665.jpg> (expiration not specified)

## Desktop

- <http://static.azteca.com/imagenes/2016/05/jessica-de-la-cruz-2042569.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2016/05/jorge-coll-2042018.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/17/ximena-web-2132469.png> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172116.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172117.jpg> (expiration not specified)
- <http://static.azteca.com/imagenes/2017/47/ipad-2177380.jpg> (expiration not specified)
- <http://static.azteca.com/portal/scriptam/aztecadilcode.js> (expiration not specified)
- [https://cdn.syndication.twimg.com/widgets/timelines/616337682298355713?callback=\\_\\_twitter.callbacks.tl\\_i0\\_616337682298355713\\_old&dnt=false&domain=revistacentral.com.mx&lang=en&suppress\\_response\\_codes=true&t=1680747&tz=GMT-0800](https://cdn.syndication.twimg.com/widgets/timelines/616337682298355713?callback=__twitter.callbacks.tl_i0_616337682298355713_old&dnt=false&domain=revistacentral.com.mx&lang=en&suppress_response_codes=true&t=1680747&tz=GMT-0800) (5 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)
- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- [https://connect.facebook.net/es\\_LA/all.js](https://connect.facebook.net/es_LA/all.js) (20 minutes)
- <http://platform.twitter.com/widgets.js> (30 minutes)
- [http://www.google.com/recaptcha/api/js/recaptcha\\_ajax.js](http://www.google.com/recaptcha/api/js/recaptcha_ajax.js) (50 minutes)
- <http://tag.navdmp.com/tm39306.js> (60 minutes)
- <http://usr.navdmp.com/usr?v=7&acc=39306&upd=1&new=1&wst=0&wct=1> (60 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 733.9KiB (75% reduction).

- Compressing <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172116.jpg> could save 190.8KiB (90% reduction).
- Compressing <http://static.azteca.com/imagenes/2017/44/noviembrehannia-2172117.jpg>

## Desktop

- could save 189.7KiB (90% reduction).
- Compressing <http://static.azteca.com/imagenes/2017/47/ipad-2177380.jpg> could save 187.4KiB (90% reduction).
- Compressing <http://static.azteca.com/imagenes/2017/17/ximena-web-2132469.png> could save 19.2KiB (48% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180544.jpg> could save 16.5KiB (79% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180684.jpg> could save 15.7KiB (82% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180564.jpg> could save 14.1KiB (80% reduction).
- Compressing <http://static.azteca.com/imagenes/2015/42/brenda-jaet-2013665.jpg> could save 12.5KiB (61% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/a-2180553.jpg> could save 12.5KiB (76% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=43,18&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180648.jpg> could save 12.4KiB (78% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=43,57&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180558.jpg> could save 12.4KiB (77% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180543.jpg> could save 12.1KiB (76% reduction).
- Compressing and resizing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=360&height=270&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180674.jpg> could save 9KiB (77% reduction).
- Compressing <https://pbs.twimg.com/media/DQZ74UAUIAAUEIG.jpg:small> could save 6.8KiB (12% reduction).
- Compressing and resizing <http://revistacentral.com.mx/images/plusOne.png> could save 4.9KiB (79% reduction).
- Compressing <http://revistacentral.com.mx/images/dislike.png> could save 1.5KiB (26% reduction).
- Compressing <http://revistacentral.com.mx/images/like.png> could save 1.3KiB (28% reduction).
- Compressing [http://revistacentral.com.mx/images/video\\_icon.png](http://revistacentral.com.mx/images/video_icon.png) could save 1.2KiB (50%



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- reduction).
- Compressing <http://revistacentral.com.mx/images/socialBckgnd.png> could save 1KiB (77% reduction).
  - Compressing [https://pbs.twimg.com/profile\\_images/925447081371693056/3TVm3qbC\\_normal.jpg](https://pbs.twimg.com/profile_images/925447081371693056/3TVm3qbC_normal.jpg) could save 964B (46% reduction).
  - Compressing <http://revistacentral.com.mx/images/vineta.png> could save 954B (76% reduction).
  - Compressing <http://revistacentral.com.mx/images/logoRevCentral.png> could save 924B (13% reduction).
  - Compressing <http://revistacentral.com.mx/images/delete/01.png> could save 894B (73% reduction).
  - Compressing <http://static.azteca.com/imagenes/2016/05/jorge-coll-2042018.jpg> could save 848B (14% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p130x130/24312923\\_1567615293305121\\_5984345956516517915\\_n.jpg?oh=1229edcd9e0c8da74926223f02cdcafc&oe=5AD67B14](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p130x130/24312923_1567615293305121_5984345956516517915_n.jpg?oh=1229edcd9e0c8da74926223f02cdcafc&oe=5AD67B14) could save 763B (18% reduction).
  - Compressing [http://revistacentral.com.mx/images/gal\\_right.png](http://revistacentral.com.mx/images/gal_right.png) could save 725B (26% reduction).
  - Compressing [http://revistacentral.com.mx/images/gal\\_left.png](http://revistacentral.com.mx/images/gal_left.png) could save 722B (26% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/22366514\\_1526650884050843\\_112403661522807453\\_n.jpg?oh=fae06c5f49c1711dc47967eca00dedf6&oe=5A8F0037](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/22366514_1526650884050843_112403661522807453_n.jpg?oh=fae06c5f49c1711dc47967eca00dedf6&oe=5A8F0037) could save 439B (29% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/21761520\\_10212918239062379\\_65587516483085720\\_n.jpg?oh=5f042b435cdf3c50219c9796c03f000c&oe=5AC878DD](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/21761520_10212918239062379_65587516483085720_n.jpg?oh=5f042b435cdf3c50219c9796c03f000c&oe=5AC878DD) could save 438B (26% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24129536\\_10156138446349887\\_2753267302088462912\\_n.jpg?oh=43018e6370477f34ddbda938841b8c0e&oe=5A902279](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24129536_10156138446349887_2753267302088462912_n.jpg?oh=43018e6370477f34ddbda938841b8c0e&oe=5A902279) could save 438B (27% reduction).
  - Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180544.jpeg> could save 437B (11% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/12651200\\_218674408475102\\_4615646682405817329\\_n.jpg?oh=78a6383ecc68a40413d6a310f0f790c4&oe=5A8D3D89](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/12651200_218674408475102_4615646682405817329_n.jpg?oh=78a6383ecc68a40413d6a310f0f790c4&oe=5A8D3D89) could save 431B (31% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24301100\\_10155993202749312\\_3366606693609454399\\_n.jpg?oh=cd8ab95dcb589151355764fc958870e1&oe=5AC4827F](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24301100_10155993202749312_3366606693609454399_n.jpg?oh=cd8ab95dcb589151355764fc958870e1&oe=5AC4827F) could save 423B (26% reduction).
  - Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24176723\\_1672080569](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/24176723_1672080569)

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521375\_992925425613421325\_n.jpg?oh=bd9cc8b36b652b911292f7fb0de9d85c&oe=5ACD32E7 could save 422B (23% reduction).

- Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/22049899\\_1504192902980694\\_4933094487617008798\\_n.jpg?oh=f55de185e3e4cda5d3dafd57df258a7b&oe=5A925F12](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/22049899_1504192902980694_4933094487617008798_n.jpg?oh=f55de185e3e4cda5d3dafd57df258a7b&oe=5A925F12) could save 420B (27% reduction).
- Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/c0.0.50.50/p50x50/24862639\\_514637912237392\\_7451190143015741669\\_n.jpg?oh=e809feb43a4a3fc9ec50ccc932889c73&oe=5AC337A5](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/c0.0.50.50/p50x50/24862639_514637912237392_7451190143015741669_n.jpg?oh=e809feb43a4a3fc9ec50ccc932889c73&oe=5AC337A5) could save 418B (25% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180543.jpg> could save 414B (12% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180438.jpg> could save 413B (12% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=43,57&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180558.jpg> could save 401B (12% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/a-2180553.jpg> could save 397B (11% reduction).
- Compressing [https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/10660081\\_10153162786448065\\_4848207999770491511\\_n.jpg?oh=da8635c4670150ce46a595a48cd69856&oe=5ACF08F0](https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/10660081_10153162786448065_4848207999770491511_n.jpg?oh=da8635c4670150ce46a595a48cd69856&oe=5ACF08F0) could save 392B (22% reduction).
- Compressing <http://static.azteca.com/crop/crop.php?coordinates=50,50&width=133&height=75&img=http://static.azteca.com/imagenes/2017/49/fotoespecial-2180564.jpg> could save 371B (12% reduction).

## Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 31.7KiB (19% reduction).

- Minifying <http://revistacentral.com.mx/styles/animate.css> could save 14.6KiB (25% reduction).

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- Minifying <http://revistacentral.com.mx/styles/style.css> could save 11.3KiB (17% reduction).
- Minifying <http://revistacentral.com.mx/styles/home.css> could save 5.8KiB (15% reduction).

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 45.7KiB (33% reduction).

- Minifying <http://revistacentral.com.mx/> could save 22.8KiB (33% reduction).
- Minifying <http://revistacentral.com.mx/fonts/fontawesome-webfont.woff2?v=4.3.0> could save 22.8KiB (33% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 45.4KiB (39% reduction).

- Minifying <http://static.azteca.com/portal/scriptam/aztecadilcode.js> could save 26.5KiB (43% reduction).
- Minifying <http://revistacentral.com.mx/portal/scripts/ncrtpes.js> could save 10.6KiB (36% reduction).
- Minifying <http://revistacentral.com.mx/scripts/CBRSEvents.js> could save 1.7KiB (25% reduction).
- Minifying <http://revistacentral.com.mx/portal/scripts/ncrtpHelpers.js> could save 1.6KiB (38% reduction).
- Minifying <http://revistacentral.com.mx/scripts/home.js> could save 1.6KiB (32% reduction).
- Minifying <http://revistacentral.com.mx/scripts/votaciones.js> could save 1.1KiB (48% reduction).

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- Minifying <http://revistacentral.com.mx/json/Estados.json> could save 1.1KiB (35% reduction).
- Minifying <http://revistacentral.com.mx/json/delegaciones/1.json> could save 672B (44% reduction).
- Minifying <http://revistacentral.com.mx/portal/scripts/ncrtp.js> could save 341B (33% reduction).
- Minifying <http://revistacentral.com.mx/scripts/head.js> could save 282B (29% reduction).

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://revistacentral.com.mx/styles/animate.css>



3 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Prioritize visible content

## Desktop

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).