

PageSpeed Insights

Mobile



שימו לב! טריות ואיכות ללא תחרות!



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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.shuk-hayir.co.il/devices/desktop/bootstrap3/lib/jquery/jquery.min.js>
- https://www.shuk-hayir.co.il/modulefile/slick_carousel/lib/slick.js
- https://www.shuk-hayir.co.il/modulefile/slick_banners/lib/slick.min.js

[Optimize CSS Delivery](#) of the following:

Mobile

- <https://www.shuk-hayir.co.il/devices/desktop/bootstrap3/lib/bootstrap/css/bootstrap.rtl.min.css>
- <https://www.shuk-hayir.co.il/module/css/rtl/2.css>
- https://www.shuk-hayir.co.il/modulefile/slick_carousel/lib/slick.css
- https://www.shuk-hayir.co.il/modulefile/slick_banners/lib/slick.css
- <https://www.shuk-hayir.co.il/css/rtl.css>
- <https://fonts.googleapis.com/css?family=Assistant:300,400,700>
- <https://www.shuk-hayir.co.il/css/2/rtl.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 232.3KiB (27% reduction).

- Compressing https://www.shuk-hayir.co.il/webfiles/fck/image/headers/64cfea9bcd2a46a75b187aaf0be03997_havtimobail.jpg could save 75.8KiB (66% reduction).
- Compressing <https://www.shuk-hayir.co.il/webfiles/images/cache/2024X744/zcX1/webfiles/Gallery/2/884/avtih.jpg> could save 61.2KiB (25% reduction).
- Compressing <https://www.shuk-hayir.co.il/webfiles/images/cache/2024X744/zcX1/webfiles/Gallery/2/875/pic3.jpg> could save 36KiB (23% reduction).
- Compressing <https://www.shuk-hayir.co.il/webfiles/images/cache/2024X744/zcX1/webfiles/Gallery/2/748/2.jpg> could save 32KiB (13% reduction).
- Compressing https://www.shuk-hayir.co.il/webfiles/images/cache/2024X573/zcX1/webfiles/fck/image/headers2/69f29dbd48584b0b3d51615fce747d4e_shukhair_bg_bottom.jpg could save 21.5KiB (28% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p160x160/23905464_1630081147083042_8677227101577521370_n.jpg?oh=c13eb2afebd9e995092358fed222eda3&oe=5A90DD88 could save 828B (11% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p160x160/23843448_1630081823749641_8213153887101162838_n.jpg?oh=7ac56bf3efd93d5d804daa6f27ebe544&oe=5AC63BB3 could save 814B (11% reduction).

Mobile

- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/14729155_117093182092905_4691345073726544587_n.jpg?oh=bdf31c4291837756992a318f821eea6b&oe=5A8A2BE7 could save 448B (29% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/23844418_10155274515585547_4544327061589221663_n.jpg?oh=acc4d82abb07cc204f7a4d32394030e4&oe=5ACFDE56 could save 426B (28% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/18193720_1719074028391255_4413797424389719905_n.jpg?oh=b630a5f2e9873316464fc1ea78489378&oe=5A9620B9 could save 424B (27% reduction).
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- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/11822521_879296662151502_1766523182080553387_n.jpg?oh=d1b125faf92643eb00dbb0fe2a34f0f4&oe=5A8F95B2 could save 409B (23% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/12279214_1015120385175778_4587055039240649655_n.jpg?oh=892de4462f540cf04861545377623082&oe=5ACE9DB3 could save 409B (21% reduction).
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- Compressing <https://static.xx.fbcdn.net/rsrc.php/v3/y5/r/H6BBIszKSFY.png> could save 184B (18% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v3/yH/r/yNvz5xtKREW.png> could save 109B (20% reduction).

Consider Fixing:

Leverage browser caching

Mobile

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtm.js?id=GTM-W2GJ84N> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- https://connect.facebook.net/he_IL/sdk.js (20 minutes)
- <https://connect.facebook.net/signals/config/1929609823950742?v=2.8.1> (20 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.6KiB (23% reduction).

- Minifying <https://www.shuk-hayir.co.il/module/css/rtl/2.css> could save 3KiB (24% reduction) after compression.
- Minifying <https://www.shuk-hayir.co.il/css/rtl.css> could save 481B (20% reduction) after compression.
- Minifying <https://www.shuk-hayir.co.il/css/2/rtl.css> could save 105B (18% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Mobile

[Minify HTML](#) for the following resources to reduce their size by 634B (11% reduction).

- Minifying <https://www.shuk-hayir.co.il/> could save 634B (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.7KiB (26% reduction).

- Minifying https://www.shuk-hayir.co.il/modulefile/slick_carousel/lib/slick.js could save 3.5KiB (26% reduction) after compression.
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- Minifying <https://www.shuk-hayir.co.il/mainjs/2.js> could save 495B (36% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).



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- https://www.shuk-hayir.co.il/modulefile/slick_banners/lib/slick.css
- <https://www.shuk-hayir.co.il/css/rtl.css>
- <https://fonts.googleapis.com/css?family=Assistant:300,400,700>

- <https://www.shuk-hayir.co.il/css/2/rtl.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 236.7KiB (26% reduction).

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- Compressing https://www.shuk-hayir.co.il/webfiles/images/cache/2024X573/zcX1/webfiles/fck/image/headers2/69f29dbd48584b0b3d51615fce747d4e_shukhair_bg_bottom.jpg could save 21.5KiB (28% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/23843448_1630081823749641_8213153887101162838_n.jpg?oh=c891688a577278ee3fb025626f1d1614&oe=5AD62049 could save 921B (16% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/23905464_1630081147083042_8677227101577521370_n.jpg?oh=dead5be490f859bad01b81a8488a20b6&oe=5A8F4472 could save 914B (17% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/23915744_1630081437083013_3932844429913007349_n.jpg?oh=51aabbfbda24b5d1af4ab39dea9cfea6&oe=5ACE6706 could save 884B (15% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/24294095_1638364319588058_8684661056861018595_n.jpg?oh=23f6ddb3b59988eab61dc87c955bb015&oe=5ACBBCA9 could save 878B (15% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/24296425_1638364022921421_8350364115899920586_n.jpg?oh=9db8390c9cf8fe182bf6bbc34ed29c86&oe=5AD3A661 could save 852B (14% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/24300984_163836446

Desktop

- 2921377_242704317403552977_n.jpg?oh=d9acc326970899b64113320d870ca96a&oe=5AD437EB could save 852B (14% reduction).
- Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/23905316_1630081273749696_2753040818795238471_n.jpg?oh=b39c1df4a40377ee955f48caec294ba3&oe=5ACEA3E7 could save 843B (15% reduction).
 - Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-0/p118x90/24232618_1638364932921330_6675606704511361261_n.jpg?oh=92eed3d5bad380abb3f9840268d637fc&oe=5AD74456 could save 837B (14% reduction).
 - Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/18951306_1148386275268069_8729333356728582247_n.jpg?oh=baf953ff50c267a78176deb592eed75a&oe=5A8FD5B4 could save 427B (24% reduction).
 - Compressing https://scontent.flux1-1.fna.fbcdn.net/v/t1.0-1/p50x50/23844418_10155274515585547_4544327061589221663_n.jpg?oh=acc4d82abb07cc204f7a4d32394030e4&oe=5ACFDE56 could save 426B (28% reduction).
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Desktop

Leverage browser caching

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- https://connect.facebook.net/he_IL/sdk.js (20 minutes)
- <https://connect.facebook.net/signals/config/1929609823950742?v=2.8.1> (20 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

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