

PageSpeed Insights

Mobile



SMARTFOX

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! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://webfonts.creativecloud.com/open-sans:n4,n6,n3,i4:all.js>
- <http://musecdn2.businesscatalyst.com/scripts/4.0/jquery-1.8.3.min.js>

[Optimize CSS Delivery](#) of the following:

- http://smartfox.at/css/site_global.css?crc=4091493215

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- http://smartfox.at/phone/css/master_a-master.css?crc=3956313449
- <http://smartfox.at/phone/css/index.css?crc=4071725445>
- <https://webfonts.creativecloud.com/c/9b2b26/1w;open-sans,1,VvD:W:i4,VvF:W:n3,VvH:W:n4,Vvj:W:n6/l>
- <https://s3.amazonaws.com/icomoon.io/61879/26/style.css?>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 263.4KiB (16% reduction).

- Compressing http://smartfox.at/images/lightbulb_hand_2x.jpg?crc=408198502 could save 133.7KiB (13% reduction).
- Compressing http://smartfox.at/images/lightbulb_hand.jpg?crc=152403895 could save 63.7KiB (21% reduction).
- Compressing http://smartfox.at/images/solar_lightbulb_hand_2x.jpg?crc=170698462 could save 30.7KiB (19% reduction).
- Compressing http://smartfox.at/images/solar_lightbulb_hand.jpg?crc=4275407092 could save 14.6KiB (21% reduction).
- Compressing http://smartfox.at/images/app%20store_grey145x44_2x.png?crc=4103931099 could save 5KiB (29% reduction).
- Compressing http://smartfox.at/images/google%20play_light_grey153x50_2x.png?crc=13844394 could save 3.4KiB (18% reduction).
- Compressing http://smartfox.at/images/app%20store_grey145x44.png?crc=3819354025 could save 2.3KiB (31% reduction).
- Compressing http://smartfox.at/images/google%20play_light_grey153x50.png?crc=3797160579 could save 1.6KiB (22% reduction).
- Compressing and resizing http://smartfox.at/images/checkboxcheckedrollover_2x.jpg?crc=453126313 could save 838B (74% reduction).
- Compressing and resizing http://smartfox.at/images/checkboxchecked_2x.jpg?crc=3811403411 could save 825B (74% reduction).

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reduction).

- Compressing and resizing
http://smartfox.at/images/checkboxcheckedmousedown_2x.jpg?crc=4186677088 could save 801B (73% reduction).
- Compressing and resizing
<http://smartfox.at/images/checkboxcheckedrollover.jpg?crc=435737969> could save 729B (71% reduction).
- Compressing and resizing <http://smartfox.at/images/checkboxchecked.jpg?crc=477278992> could save 724B (71% reduction).
- Compressing and resizing
<http://smartfox.at/images/checkboxcheckedmousedown.jpg?crc=4004261994> could save 720B (71% reduction).
- Compressing and resizing
<http://smartfox.at/images/checkboxunchecked.jpg?crc=495023700> could save 642B (69% reduction).
- Compressing and resizing
http://smartfox.at/images/checkboxuncheckedrollover_2x.jpg?crc=3930314023 could save 636B (69% reduction).
- Compressing and resizing
<http://smartfox.at/images/checkboxuncheckedrollover.jpg?crc=4076496830> could save 634B (68% reduction).
- Compressing and resizing
<http://smartfox.at/images/checkboxuncheckedmousedown.jpg?crc=361678653> could save 626B (68% reduction).
- Compressing and resizing
http://smartfox.at/images/checkboxunchecked_2x.jpg?crc=4284791278 could save 624B (68% reduction).
- Compressing and resizing
http://smartfox.at/images/checkboxuncheckedmousedown_2x.jpg?crc=4094402789 could save 624B (68% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

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[Enable compression](#) for the following resources to reduce their transfer size by 2.5KiB (49% reduction).

- Compressing <http://smartfox.at/images/pasted-svg-42833x36.svg?crc=523792034> could save 1,008B (48% reduction).
- Compressing <http://smartfox.at/images/pasted-svg-33x25.svg?crc=3909282012> could save 998B (48% reduction).
- Compressing <http://smartfox.at/images/pasted-svg-4228x42.svg?crc=36096399> could save 529B (49% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://smartfox.at/fonts/antonio-bold.ttf.woff> (expiration not specified)
- <http://smartfox.at/fonts/montserrat-light-webfont.woff> (expiration not specified)
- <http://smartfox.at/fonts/montserrat-ultralight-webfont.woff> (expiration not specified)
- <http://www.googletagmanager.com/gtm.js?id=GTM-TRLQRR> (15 minutes)
- http://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.5KiB (15% reduction).

- Minifying <http://smartfox.at/phone/index.html> could save 1.5KiB (15% reduction) after

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compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 268B (28% reduction).

- Minifying <http://smartfox.at/scripts/jquery.watch.js?crc=399457859> could save 268B (28% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 4% of the final above-the-fold content could be rendered with the full HTML response snapshot:7.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

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Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

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Consider Fixing:

Configure the viewport

Your page specifies a fixed-width mobile viewport. Consider using a responsive viewport to allow your page to render properly on all devices.

[Configuring a viewport](#) specifying width=device-width instead of width=380 will allow your page to adapt for devices of various widths. This may require additional work if the styling on your page relies on a fixed-width layout.

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 381 CSS pixels wide, but the viewport is only 380 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div id="u91213-3" class="AccordionPanel...earfix colelem"></div>` falls outside the viewport.
- The element `<div id="u157454" class="pointer_cursor...rners clearfix"></div>` falls outside the viewport.

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- The element `<p>DAfi GmbH © 2016</p>` falls outside the viewport.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

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[Remove render-blocking JavaScript:](#)

- <https://webfonts.creativecloud.com/open-sans:n4,n6,i4,n3:all.js>
- <http://musecdn2.businesscatalyst.com/scripts/4.0/jquery-1.8.3.min.js>

[Optimize CSS Delivery](#) of the following:

- http://smartfox.at/css/site_global.css?crc=4092618627
- http://smartfox.at/css/master_a-master.css?crc=318476718
- <http://smartfox.at/css/index.css?crc=424406468>
- <https://webfonts.creativecloud.com/c/9b2b26/1w;open-sans,1,VvD:W:i4,VvF:W:n3,VvH:W:n4,Vvj:W:n6/l>
- <https://d3chm37gkupvsm.cloudfront.net/forms/css/mailchimp.css>
- <https://s3.amazonaws.com/icomoon.io/61879/26/style.css?5af5fj>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 887.8KiB (32% reduction).

- Compressing http://smartfox.at/images/sun_green_trees.jpg?crc=4042317532 could save 356.2KiB (35% reduction).
- Compressing http://smartfox.at/images/app_smartfox.jpg?crc=3853209043 could save 93.2KiB (12% reduction).

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- Compressing http://smartfox.at/assets/tesla_white_charging.jpg could save 62.6KiB (76% reduction).
- Compressing http://smartfox.at/images/power_to_heat_baby.jpg?crc=4285137629 could save 56.9KiB (25% reduction).
- Compressing http://smartfox.at/assets/money_plant_sun.jpg could save 55.7KiB (79% reduction).
- Compressing http://smartfox.at/assets/tesla_black_charging.jpg could save 53.4KiB (76% reduction).
- Compressing http://smartfox.at/assets/bright_idea_yellow.jpg could save 50.2KiB (73% reduction).
- Compressing http://smartfox.at/assets/sun_hands.jpg could save 46.6KiB (79% reduction).
- Compressing http://smartfox.at/assets/solar_lightbulb_hand.jpg could save 45.6KiB (77% reduction).
- Compressing http://smartfox.at/images/tesla_white_charging.jpg?crc=92939940 could save 35.5KiB (16% reduction).
- Compressing http://smartfox.at/images/solar_lightbulb_hand_cropped.jpg?crc=4105655694 could save 31.4KiB (22% reduction).
- Compressing <http://smartfox.at/images/checkboxunchecked.jpg?crc=495023700> could save 566B (61% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 15.7KiB (59% reduction).

- Compressing <http://smartfox.at/images/pasted-svg-645259x563.svg?crc=450654817> could save 8.7KiB (61% reduction).
- Compressing <http://smartfox.at/images/pasted-svg-114x136.svg?crc=230599000> could save 3.6KiB (72% reduction).
- Compressing <http://smartfox.at/images/pasted-svg-700295x700.svg?crc=3791087241> could

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save 1.2KiB (48% reduction).

- Compressing <http://smartfox.at/images/pasted-svg-16313x126.svg?crc=3932875689> could save 1,004B (47% reduction).
- Compressing http://smartfox.at/images/logo_real-red.svg?crc=3981797555 could save 629B (45% reduction).
- Compressing <http://smartfox.at/images/pasted-svg-4228x423.svg?crc=36096399> could save 529B (49% reduction).
- Compressing <http://smartfox.at/images/pasted-svg-32555x318.svg?crc=515766280> could save 111B (29% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://smartfox.at/assets/bright_idea_yellow.jpg (expiration not specified)
- http://smartfox.at/assets/money_plant_sun.jpg (expiration not specified)
- http://smartfox.at/assets/solar_lightbulb_hand.jpg (expiration not specified)
- http://smartfox.at/assets/sun_hands.jpg (expiration not specified)
- http://smartfox.at/assets/tesla_black_charging.jpg (expiration not specified)
- http://smartfox.at/assets/tesla_white_charging.jpg (expiration not specified)
- <http://smartfox.at/fonts/montserrat-light-webfont.woff> (expiration not specified)
- <http://smartfox.at/fonts/montserrat-ultralight-webfont.woff> (expiration not specified)
- <http://www.googletagmanager.com/gtm.js?id=GTM-TRLQRR> (15 minutes)
- http://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

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Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

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- Only about 1% of the final above-the-fold content could be rendered with the full HTML response snapshot:10.



4 Passed Rules

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Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

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