

# PageSpeed Insights

## Mobile



53 / 100 Speed

 Should Fix:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 261.1KiB (79% reduction).

- Minifying <http://www.yozma4u.co.il/assets/css/plugins.css?v=100> could save 198.6KiB (81% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/assets/css/styles.css?v=100> could save 61.7KiB (77% reduction) after compression.
- Minifying [http://www.yozma4u.co.il/csme/site/csme\\_rtl.css](http://www.yozma4u.co.il/csme/site/csme_rtl.css) could save 361B (12% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/common/browsers.css> could save 270B (45% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/site/CsmeMenu.css> could save 207B (18%

reduction) after compression.

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 512.8KiB (53% reduction).

- Compressing <http://www.yozma4u.co.il/files/banners/21112017.jpg> could save 278.3KiB (74% reduction).
- Compressing <http://www.yozma4u.co.il/files/banners/2banner.jpg> could save 84KiB (44% reduction).
- Compressing <http://www.yozma4u.co.il/files/banners/3%D7%A0banner.jpg> could save 81.3KiB (44% reduction).
- Compressing <http://www.yozma4u.co.il/files/banners/1banner.jpg> could save 56.2KiB (48% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/banner\\_text.png](http://www.yozma4u.co.il/assets/images/banner_text.png) could save 4.1KiB (14% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/home\\_map2.png](http://www.yozma4u.co.il/assets/images/home_map2.png) could save 2KiB (12% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/header\\_logo.png](http://www.yozma4u.co.il/assets/images/header_logo.png) could save 1.6KiB (16% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/header\\_logo\\_scroll.png](http://www.yozma4u.co.il/assets/images/header_logo_scroll.png) could save 1.4KiB (22% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/footer\\_logo.png](http://www.yozma4u.co.il/assets/images/footer_logo.png) could save 1.4KiB (17% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/header\\_fb.png](http://www.yozma4u.co.il/assets/images/header_fb.png) could save 896B (75% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/header\\_yt.png](http://www.yozma4u.co.il/assets/images/header_yt.png) could save 890B (66% reduction).
- Compressing [http://www.yozma4u.co.il/assets/images/footer\\_fb.png](http://www.yozma4u.co.il/assets/images/footer_fb.png) could save 885B (85% reduction).

# Mobile

## Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PZR77Q> (15 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 44.7KiB (46% reduction).

- Minifying <http://www.yozma4u.co.il/assets/javascript/libraries/jquery.min.js> could save 39.5KiB (51% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/assets/javascript/app.min.js?v=100> could save 1.5KiB (29% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/js/slideshow.js> could save 796B (39% reduction) after compression.
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- Minifying <http://www.yozma4u.co.il/csme/js/reheight.js> could save 518B (27% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/js/CsmeMenu.js> could save 397B (21% reduction)

## Mobile

after compression.

- Minifying <http://www.yozma4u.co.il/csme/js/scrollers.js> could save 299B (26% reduction) after compression.
- Minifying [http://www.yozma4u.co.il/csme/js/textarea\\_tab.js](http://www.yozma4u.co.il/csme/js/textarea_tab.js) could save 181B (29% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/js/init.js> could save 150B (21% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/js/HighlightTableRows.js> could save 146B (29% reduction) after compression.
- Minifying <http://www.yozma4u.co.il/csme/js/ajax.js> could save 107B (24% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.yozma4u.co.il/csme/js/init.js>



4 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Enable compression

## Mobile

You have compression enabled. Learn more about [enabling compression](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 96 / 100 User Experience

### Consider Fixing:

#### Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 427 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div class="col-md-12">אתר מפת אמרים...וע חדשות לקבלת</div>` falls outside the viewport.
- The element `<div class="clearfix">` falls outside the viewport.
- The element `<div class="col-md-4"></div>` falls outside the viewport.
- The element `<div class="col-md-8 col-sm-12 col-xs-12">יוזמה משרדי  
.viewport the outside falls <div/>com.gmail@ayom...דר`
- The element `<div class="col-md-12"></div>` falls outside the viewport.

# Mobile

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="index.php?dir=...ge=news&op=all" class="home-news__all">החדשות לכל &gt;</a>` is close to 1 other tap targets.
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- The tap target `<div class="home-vids__sel...ector_selected">ויוזמה</div>` is close to 1 other tap targets.
- The tap target `<div class="home-vids__selector-item">שירותות נותני צרכנים</div>` is close to 7 other tap targets.
- The tap target `<div class="home-vids__selector-item">שירותות נותני צרכנים</div>` and 2 others are close to other tap targets.
- The tap target `<label for="ffmail" class="sr-only">דואר&quot;ל;</label>` is close to 1 other tap targets.



## 3 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

# Mobile

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



55 / 100 Speed

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